**Strategies of operation of the Public Cord Blood Bank of Crete at London world event**

The Public Cord Blood Bank of Crete participates at the 14th annual [World Advanced Therapies & Regenerative Medicine Congress and Expo](https://www.terrapinn.com/congress/advanced-therapies-regenerative-medicine/index.stm) presenting the [World Europe Cord Blood Congress](https://www.terrapinn.com/congress/advanced-therapies-regenerative-medicine/agenda.stm) in London. The conference taking place on the 15th- 17th May - brings together participants from Europe, Asia, USA, Canada, UK and Australia - is one of the most important advanced therapies conference and exhibition event.

The [agenda](https://www.terrapinn.com/congress/advanced-therapies-regenerative-medicine/agenda.stm?fbclid=IwAR0bZqtgsYY_eZXi89o4h-Oi8ZOobdTdNfPeVIOp_uRV6q54x4AVJ8yDCb8) covers cutting edge areas including cell and gene therapy, immune-oncology, tissue engineering, bioprocessing for cell and gene therapy, clinical trials, regulation, rare diseases, AI, regenerative medicine and more. At the Cord Blood Congress stream discussion topics include the optimization of the utilization of cord blood, cord blood cells other than hematopoietic stem cells, and perinatal tissues.

[Helen Papadaki](https://www.terrapinn.com/congress/advanced-therapies-regenerative-medicine/speaker-helen-PAPADAKI.stm), *Prof. Haematology, School of Medicine, University of Crete, Head of The Department of Haematology and the Public Cord Blood Bank of Crete,* and [Irene Mavroudi](https://www.terrapinn.com/congress/advanced-therapies-regenerative-medicine/speaker-irene-MAVROUDI.stm), *Researcher* present strategies of operation of the [Public Cord Blood Bank of Crete](https://www.cordbloodbankcrete.gr/) and their experience on optimising donor recruitment and the enrichment of the national repository.

‘It is vital to support cord blood banking for allogenic use. However, cord blood banks should invest on strategies to explore the utilisation of other cord blood components through research and development for the benefit of our patients’ is part of ***Prof. Papapaki***’s address at the event.

During the event the future of cord blood and the advances that need to made are explored, taking a look into cord blood banking and sustainability, regulation in the EU and US, and harmonisation of practise, as well as research and collaborative efforts, public awareness and education.

For more on the event follow **#WATRMC19**Have a look at the WARRMC19agenda on [Cord Blood](https://www.terrapinn.com/congress/advanced-therapies-regenerative-medicine/agenda.stm)